



# Keyword Research Template (Continued)

Additional Columns for Comprehensive Planning

#	Keyword	Internal Links	Title Idea	Meta Description	Status	Priority	Target Date	Notes	Last Updated
1	keyword research template free	SEO guide, tools page	Free Keyword Research Template: 5-Step System	Download our free keyword research template to find high-traffic keywords. Step-by-step guide with examples.	Published	High	2026-01-15	Add case study	2026-01-15
2	best keyword research tools	Template page, guide	10 Best Keyword Research Tools (Tested & Reviewed)	Discover the best keyword research tools for 2026. Compare features, pricing, and pros/cons.	In Progress	High	2026-02-01	Need pricing table	2026-01-20
3	how to do keyword research	Tools page, template	How to Do Keyword Research: Complete Beginner's Guide	Learn how to do keyword research step-by-step. Free template, examples, and expert tips included.	New	Medium	2026-02-15	Add video tutorial	2026-01-10
4									
5									
6									
7									
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10									

## Column Explanations:

- **Search Intent:** Informational (learning), Commercial (researching), Transactional (buying), Navigational (finding)
- **Funnel:** TOFU (Top of Funnel), MOFU (Middle), BOFU (Bottom)
- **Difficulty:** Low (easy to rank), Medium (moderate), High (difficult)
- **Status:** New, In Progress, Published, Update
- **Priority:** High, Medium, Low

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