

SEORAF Media Kit

Solo SEO Specialist for SaaS & Digital Marketing

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About SEORAF

SEORAF is a specialized SEO and digital marketing consultancy led by an experienced solo practitioner with deep expertise in serving SaaS companies and digital businesses. Unlike traditional agencies, I offer focused, personalized attention to each client, ensuring strategies are precisely tailored to their unique business objectives.

Why work with a solo specialist?

- Direct communication with the strategist executing your campaigns
- Focused attention on your specific objectives without agency overhead
- Cost-effective solutions without agency markups
- Agility and adaptability to changing market conditions

My expertise spans SEO Services for SaaS, content marketing, local SEO, and digital automation strategies that convert. I work with startups, SMBs, mid-market, and enterprise clients across industries, providing actionable insights, innovative strategies, and sustainable growth.

Audience Overview

375,000+

Monthly Visitors

Organic traffic from engaged users actively seeking SaaS solutions

Global

Worldwide Reach

Strong engagement across Asia, Europe, North America, and Australia

High

Engagement Rate

Above-average session duration and strong content interaction

Active

Decision-Makers

Business owners and professionals actively researching solutions

My audience consists of small business owners, SaaS product managers, digital marketers, e-commerce entrepreneurs, and agencies who are actively seeking solutions to grow their businesses. With high average session duration, strong content interaction, and repeat visitors, my audience demonstrates genuine interest in SaaS products and services I feature.

My SEO Services for SaaS

Technical SEO

Optimize your SaaS platform's technical foundation to ensure maximum search visibility and user experience.

- ✓ Comprehensive site audits and crawl optimization
- ✓ Page speed, mobile responsiveness, and indexing improvements
- ✓ Structured data and schema implementation
- ✓ Core Web Vitals optimization

On-Page SEO

Optimize your SaaS website content to improve search rankings and user engagement.

- ✓ Keyword research tailored to SaaS products and audiences
- ✓ Meta titles, descriptions, headings, and internal linking
- ✓ Content optimization for blogs and landing pages
- ✓ User experience optimization for higher conversions

Off-Page SEO / Link Building

Build authority and credibility for your SaaS business with strategic link acquisition.

- ✓ High-quality backlink acquisition from authoritative sites
- ✓ Guest posting, PR campaigns, and industry outreach
- ✓ Referral traffic growth strategies
- ✓ Brand mentions and digital PR for SaaS launches

Content Marketing & Blogging

Create compelling content that attracts, educates, and converts your target audience.

- ✓ Reviews and tutorials for SaaS platforms
- ✓ Comparison guides for SaaS tools and CRMs
- ✓ Case studies showcasing measurable client success
- ✓ Thought leadership content to establish authority

Local SEO & Google My Business

Optimize your SaaS business for local search to attract geographically-targeted customers.

- ✓ Optimize SaaS clients with local presence for targeted geographies
- ✓ Citation building and review management
- ✓ Local keyword targeting and map pack visibility
- ✓ Geo-targeted content for regional markets

Analytics, Reporting & Strategy

Track performance and make data-driven decisions with comprehensive analytics.

- ✓ Monthly performance dashboards
- ✓ Conversion tracking and ROI analysis
- ✓ Strategy recommendations to maximize results
- ✓ Competitive analysis and market insights

Partnership Overview

I offer flexible partnership models designed to create mutually beneficial relationships with SaaS vendors and digital businesses. My commitment to ethical marketing and transparency ensures all partnerships are built on trust and clear communication.

Partnership Benefits:

- Ethical marketing practices following industry best practices
- Complete transparency with regular performance reporting
- Vendor-friendly approach respecting guidelines and objectives
- Customized solutions tailored to specific goals

Affiliate Marketing

Promote SaaS products through my content networks and reach my engaged audience of decision-makers and tech enthusiasts. Performance-based compensation ensures alignment with your success metrics.

Publisher Partnership

Leverage my platform to publish informative content, reviews, and tutorials that guide prospects through their evaluation journey. My content strategy focuses on building trust and educating potential customers.

Referral Partnership

Drive qualified leads directly to your sales team through my specialized SEO and content strategies. I connect you with prospects actively seeking solutions in your market segment.

Solo Managed Campaigns

Benefit from personalized campaign management without the overhead of a traditional agency. As a solo practitioner, I offer direct communication, focused attention, and cost-effective solutions.

Proven Results & Case Studies

Local SEO Case Study – Bogura Business

I implemented a comprehensive local SEO strategy for a retail business in Bogura, focusing on Google My Business optimization, local citation building, and review management.

+120%+80% 3

Organic Traffic Leads & Calls Months

SaaS Review Campaign

I developed and executed a strategic review campaign for a B2B SaaS company, targeting decision-makers through comprehensive product reviews and comparisons.

500+ 2 35%

Qualified Leads Months Conversion Rate

Content Marketing for SaaS Tool

I transformed a SaaS company's content strategy from product-focused to problem-solution focused, addressing specific customer pain points.

+65%+45% 6

Blog-Driven Leads Page Views Months

My Partnership Process

1

Discovery

Understanding your products, target audience, and objectives to ensure perfect alignment from start.

2

Strategy Development

Creating customized approaches that align with your specific goals and market requirements.

3

Implementation

Executing campaigns with meticulous attention to detail and quality, ensuring optimal results.

4

Reporting & Optimization

Transparent performance tracking, regular communication, and continuous improvement based on data.

Ethical Marketing & Transparency

I use ethical marketing strategies, comply with all industry standards, and prioritize transparency and results. My approach to SEO services for SaaS companies focuses on creating genuine value for both my clients and their customers.

All partnerships are built on mutual trust, clear communication, and shared goals. I provide detailed reporting, regular updates, and collaborative planning to ensure alignment with your business objectives.

Technical Details for Partners

Available Resources

- **Logo Availability:** High-resolution PNG/JPG logos available for brand use across all marketing materials and platforms
- **Audience Demographics:** Comprehensive monthly traffic stats, engagement metrics, and geographic breakdowns
- **Content Guidelines:** SEO-optimized, review-based content guidelines compliant with affiliate and SaaS best practices
- **Partnership Support:** Full support for campaign tracking, affiliate links, and collaborative marketing initiatives

Media & Content Formats

- Blog Posts & Articles
- Tutorials & How-To Guides
- Video Demos & Reviews
- Infographics & Comparison Charts
- Email Newsletter Campaigns
- Social Media Content

Grow Your SaaS Business with Expert SEO Services

Take the first step toward increasing your online visibility, driving qualified traffic, and generating measurable revenue growth with my specialized SEO services for SaaS companies.

Request a Free SEO Proposal

(<https://www.seoraf.com/free-seo-proposal/>)

Email Me Directly

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